



MONEY and DICTUMS a Venetian Collection

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Money & Dictums: a Venetian collection



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ŁENGOA VENETA Edisiòn

*Dedicated to all those entrepreneur who
strive to make an honest living in the
jungle of business*

When San Marco ruled, we had
dinner and supper

Under French rule, nice people, we
had only dinner.

Under Lorena rule, no dinner, no
supper.

Under Italian rule, we dreamed of
eating, they brought us a damn famine

INTRODUCTION

Millions of tourists visit the Venetian land each year, fascinated by its beauty and artistic charm. It is a romantic place that reminds us of Vivaldi's music, Palladio's architecture, Casanova's writings, Canova's sculptures, and incredible painters such as Titian, Carpaccio, Canaletto, Giorgione, Tiepolo, Veronese, Mantegna, Da Ponte, Tintoretto, or famous explorer such as Caboto, Pigafetta or Marco Polo....? Who were the magnates that could afford the most expensive musicians and painters, and throw the most extravagant Carnival parties of the Renaissance?

Ahead of being artists, Venetians were clever and skilled merchants, among the most astute and entrepreneurial the Mediterranean has ever seen. Prior to the discovery of the New World, Venice basically controlled most trade routes between Europe and the Middle East. It had a monopoly on the Mediterranean sea, it controlled Crete, Cyprus and several other Greek islands. As a sign of their commercial influence. In the

1500s Venetian, was the language of European diplomacy. It gave to the world the word "*ciao*" (short for "*sciao sóo*", meaning 'at your service'). Venetians were always in search for new markets and opportunities. Today the most famous and symbolic Venetian merchant is Marco Polo, who ventured all the way to China. But he definitely was not the only one nor the first to extend Venetian trade through the silk road. The Venetian Republic lasted unconquered for 1100 years until 1797, when Napoleon pillaged it. Its monuments, churches, and paintings that are nowadays, not just a reminder of the peak of Renaissance's art, but are also the ultimate product of an ancient commercial wisdom.

But where did all this business knowhow come from? Venetian commercial success is partly explained by its geographic position. Located in the Northern shores of the Mediterranean sea. This is the farthest North the Mediterranean extends. Before trains, planes and automobiles, water routes were the favored commercial channels. Pirating and sea storms aside, sailing required no infrastructure and avoided hundreds of checkpoints (and thousands of brigands) in an age of fragmented sovereign territories.

So it is no surprise that the farthest North reaches of the Mediterranean were a vibrant place for commerce. This is also where rivers flowing from the Dolomites ended in a delta of lagoons and marshes. Through these river routes, trade extended beyond the Alps, into the heart of Europe, all the way to the Baltic Sea. So, centuries before Venice was founded, the once called Venetia Regio was a crossroad for river and sea merchants. This is where the ancient Venetian population once prospered since at least 1000 B.C. They were known for trading amber coming from the Baltic Sea and distributing it around Mediterranean ports. They were at home in the Greek world as they participated in the ancient Olympic games. They had a vibrant metallurgic industry as well as prolific pottery production. The descendants of these same people, founded Venice centuries later, inheriting not just the name, but certainly also a knack for trade and diplomacy.

And where did all this commercial talent go? The decades after the French Revolution and Napoleon's invasion, brought an economic downturn. Soon after the now defunct Venetian Republic, the Venetian mainland became a peripheral region of the Austrian empire, deprived of the international trade

that once made it Europe's dominant commercial power. Decades later Austria lost the Venetian territories during the 1866 AustroPrussian war. They were passed to the Italian Kingdom as war booty, because of Italy's alliance with Prussia. While European countries on the Atlantic prospered thanks to their colonies and industrialization, Venice's annexation to the Italian Kingdom brought further depression. As much as one quarter of the Venetian population (about one million people) migrated to the Americas to escape famine. The first half of the twentieth century Italy transformed the Venetian land in a battlefield of world war One of the bloodiest battlefronts in the first World War and hundred of thousands of Venetians forced to engage in war and die. Then came Fascism with its battles in the Balkans, Africa, and World War Two. A century and a half after, losing its independence, in 1950s Venetia was considered the poorest region in Western Europe, triggering further migrations to Canada, Australia and Northern Europe.

To everyone's surprise, today Venetia is again one of the richest regions in Europe. In just five decades of peace and free commerce, Venetian ingenuity sprouted once

again. Even though geographic location and maritime commerce pose no particular advantage in the modern global economy, today's Venetians managed to put to work the merchant savvy of their forefathers. The mainland outside Venice is now scattered by selfmade men. There are wellknown success stories, like Benetton, Stefanel and Diesel in clothing, or Diadora and Lotto in shoes, or Illy in coffee, Aprilia in motorcycles, and so on. But there are many more at the top of lessknown industrial sectors, in furniture, high precision tools, hydraulics, valves, electronics.

It is estimated that the former territories of the Venetian Republic, extending from Bergamo in the West to Trieste in the East (including cities like Verona, Vicenza, Padua and Treviso) constitute about 28% of the Italian economy. This means that with about eight million people its GDP is roughly \$500 billions. That would make the Venetian Republic the 17th largest economy in the world, well ahead of countries like Switzerland, Belgium, Sweden, Austria, Norway, Denmark, Ireland, South Africa, Argentina and Israel.

Can we bottle all this moneymaking savvy? Businessmen are well known to be people of

few words. They are not eloquent as journalists or authors, they speak only when necessary, but when they do, they have the gift of expressing with one simple phrase the wisdom of years of experience. Recently a lot has been written about the so called economic “Venetian Miracle”, explaining how with absolute no government help so many flourishing small and medium enterprises sprouted in such a short time. But perhaps there is no better way of capturing the essence of this success by listening to the Yogi Berra type quotes spoken in the business world.

Raffaele Serafini belongs to the new generations of Venetian entrepreneurs. While the previous generation laid the foundations, setting up shop in the middle of farmland, the current generation went global, first expanding production in Eastern Europe and now, like modernday Marco Polo’s, they are conquering Asia. Living in Marostica, in the heart of Venetia, Serafini grew up right in the middle of this economic boom. He listened to the concise wisdom of his peer in the business world, and *bottled* this merchant savvy for the rest of us to savor and enjoy.

Lodovico Pizzati

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READ, LOOK, LISTEN AND ENJOY

THE BIGGER MISTAKE I HAVE EVER
MADE WAS TO TRUST OTHERS AND NOT
MYSELF

Your throat leads you to ruin

Your skill is my death

Your enemy is the one who knows your art

Your debtors must always fear you

You show off expensive goods in order to sell
the cheap ones

You should sell where there are money in

abundance

You sell good when you do not need to sell

You sail or you sink

Your partner eats the meat but leaves you the
bone

You never mistake when you think bad about
others

You never know who you are working for

You never finish to learn

You need to know how to do before to give
orders

You make more with brains than with money

You have nothing you do not mistake, you
have a lot you make big mistakes

You dress well to steal better

You do not make yourself lord but the others
make you lord

You do not appreciate a friend as long you do
not lose it

You change your mind easier than change
your shirt

You cannot make agreements with a broken
man

You cannot have two heads below the same
hat

You cannot force donkey to shit

You can shout when you have no debts

You can not serve two lords

You believe to be the owner and you are the
stupid who runs

You are rich if you have no debts

World splits in two : those who pay debts and
those who get interests

World splits in two : those who make things
with their money and those who use other's

World is half to buy and half to sell

Workers run to go to work, than they rest

Work those who are hungry

Work for no gain I will better stay home

Work alone, work for three

Word ties the brains of men

Women take you away : time, money and soul

Women remain with money

Women look for a sponsor

Women beat the devil's shrewdness

Without sins life is a misery

Without rich the poor would starve

Without money you make no war

Without ills there are no doctors, without
poors there are no lords

With zero you make zero, with one you make
two or debts

With your stomach full you accept any kind of
hardship

With works during festivities the devil makes
feast

With torrents and rich men, do not set your
teeth

With time you cannot make calculations

With time seriousness pay back

With time also conscience gets the habit

With the reins you tie horses, with words men

With the full store you comand your suppliers
and sadisfy your costumers

With the fools there are no agreements

With thanks you do not survive

With stormy weather be ready to sail and
learn to swimm

With stitches and patches, you finance counts
and barons

With silver sickle you cut golden wheat

With poor things you make gold, with the
good ones you loose it

With patience you dominate also iron

With nothing you do nothing

With no money you make nothing

With no helm there is no direction

With nice manners they put it into your
asshole

With music cows produce more milk

With money you marry also bones

With money you help water to go up

With money you feel well everywhere

With money you do anything

With money you buy everything

With money you buy anything

With money you buy all, but not with goods

With money you are never alone

With money they love you most

With money can marry also the ugly people

With me dead, everybody is dead

With lord intention you go nowhere

With if and but, you do not make economy

With hunger everything is well spiced

With hook you take fishes and with credit you
fish men

With hands in your hands you do not go far
away

With hands filled up with money you are filled
up with company

With good manner you find anything

With golden key you open all doors

With friends eat and drink, but do not make
business

With few you survive with nothing you die

With few you are beloved, with nothing they
make fun of you

With few money you understand how many
things we do not need

With efforts you arrive to stars

With chats you do not make candies

With a piece of land you fill up your pockets

With a man you do not get through, with a
woman you are lost

With a hundred thoughts you do not pay a
cents of debt

With a fig tree you feed a whole family, with a
pussy you eat away all

Wine is a bad counselor

Wine can be drunk after singing contract,
received the goods and payment

Widely known debt it is already paid

Who works with many banks has many debts

Who works with his mind will avoid to work
with others hammer

Who works with brain earns more than who
works with hands

Who works well never dies

Who works well has a busy agenda

Who works well always works

Who wants too much nothing will have

Who laugh too much had a crazy nature, who
do not laugh is a cat

Who has not art will pay parts

Who has ideas is never poor

Who fears the devil will not make fortunes

Where there is nothing, nothing can be
obtained

Where there is no counsel you fall, but with
many counselors you are safe

Where there a lot of money there is the devil

Where power is not enough, deception comes

Where gold speaks the tongue remains silent

When you want to pay you find everybody,
and nobody when must be paid

When you use others' money, do not offer
options, obey orders

When you touch the sink you learn to swim

When you start to lose money you start to
love math

When you start think how, you will finish

When you start losing from your pockets you
start to sew holes

When you sleep you do not fish

When you sell, you buy money

When you sell you must adapt to the market

When you pay, it is always too much

When you mistake you pay

When you make counts, help the devil

When you make an innovative product, use
brand new machinery

When you make a budget, imagine to spend
three times more

When you loose the first fruits, all is lost

When you have two partners you are damned
to ruin

When you have debts, fear the small creditors
because the big fear you

When you have credit you are rich

When you have big debts you play with your
creditors

When you have a money problem, you can
solve it with more money

When you die rich you die happy

When you despise you love

When you delegate you do not take your
responsabilities

When you deal, one laughs the other does
nothing

When you come to know something, you are
always the last

When you buy, offer food and drink to those
that sell

When you buy you despise

When you break a brand new pot you pay it
new and keep the potsherds

When you are rich they hate you, when you
are poor they despise you

When you are married you worth more dead

than alive

When you are healthy you are rich and do not
know it

When water touch your throat you learn to
swimm

When water arrives to your asshole you start
to run

When things go wrong, they always go worse

When they tell you they will pay you, you feel
better like they paid

When they need you they kneel down, later
they turn you their shoulders

When they call you more than once, it means
they want goods

When there is no money : spend, while in
abundance : spare

When there are no margins, give services

When the wind of opportunities blows, some
people build shelters some others wind mill

When the rich breaks the poor remains poor

When the pot boils, give it to those who want
to burn

When the old man dies the property breaks

When the effort is bigger than the revenue it
is stupid to go on

When something is everybody property it is
despised

When somebody spends too much, money are
not his or did not gain them

When somebody is angry tell him he is right

When somebody is in need he makes the bad
deeds

When robbers make war, it is sign they agree
on it

When there is no bread, birds peck each
other

When money lack, pains grow

When we miss the horses we use donkeys

When it is Saint Pay, pubs and shops make
feast

When it is about earning they are all :
comrades, camerats, friends, patriots...

When fruits rot in the branches it is sign your
stomach is full

When food and wine finish, friends desappear

When father spares the son spends

When chair sells, sell corner blocks, when

parquet sell, sell glue

When bread falls rumor begins

When a creditor dies some hearts beats

When you see a big selling, raise up your
hears

What you will not give because of courtesy
you will by force

What you throw away today, you will
safeguard tomorrow

What you do not sweat for, you give it away
for nothing

What slides is not counted

What does not come from talent comes from
fortune

Well dressed a monkey will look like a
chairman

Weed with no roots fastly dies

Wealth straighten the hunch

Wealth is not of who makes it rather of who
enjoys it

Wealth is mobile, misery is stable

Wealth hides the hunch

Weak men run after the strong man

We undersell to show banks we have a big
balance

We remember when we loose but forget
when we earn

We praise ourself to sell ourself dear

We never finish to learn

We make richness on others' disgraces

We finish with one and start with another

We enjoy most to desire things than possess
them

We enjoy more to make money rather than
spend them

We do have except what we enjoy

We despise what we do not have

We are always the last to get them, but we
have paid everybody

We are all usefull but nobody necessary

War is won by those with golden sword

War is a great speculation

War can be done as long as there are gain
margins

Walk along your leg length

Wait and you will eat birds with a cent

Vice is the father of bad business

Unlucky born man, breaks his nose when he
falls on his back

Undersell those who need money

Undercost sucks your blood slowly

Undercost is practiced by despaired and
arrogant people

Undercost is paining for your competitors as
it is for you

Under cost at all costs you dig a grave

Two things are for sure : taxes and death

Two liars always find an agreement

Two hens in a chicken house, riots all day

Truthfull lords deserves a lot of honor

Truth is for the few, while lie is for the
multitude

Trust only yourself

Trousars you are always in time to put down

Troubles make your age jump ahead

Trees that make too many fruits, slowly dries

Too much proud or courage makes you sink
into shit

Too much fortune does not endure

Too much confidence makes you loose
respect

Too many onions in one pot do not cook

Today you throw away with feet, tomorrow
you will spare it with hands

Today it is my turn, tomorrow it is yours

To work you make no money, to commerce
you make gold

To work with some kind of people you loose
money and esteem

To work is one thing, to earn in another

To trust somebody who trust another, is full

To trust is good but not to trust is better

To trust is good but always keep an hand on
your back hole

To those who do not want to have hardships,
land will give nettles

To think we need to have free hands

To the tears of a heir nobody believes

To the reasons of wicked, answer with a
smile

To the pub go the stupid and the bandits

To the honest man word, to the country man
hoe

To the good interpreneur tell few words

To the eyes of the stingy each straw is a gain

To thank costs nothing

To tell the truth you need a fool, to tell a lie
you need a shwred

To start is hard

To shoot two birds with a bullet

To sell your destiny before you die, you
deserve to be beaten to death

To sell garbage

To see to believe

To see is different than being told

To scuffle does not help you to get your
money

To save yourself : eyes in the head, fast legs,
hole to hide

To run away when needed is no shame

To rob you need thief shoes

To reason with an ignorant it is wasted time

To pull back the oars in the boat

To promise what you can't give, you burn
before time

To promise to pay makes you feel good as you

already paid

To promise others' things it is like lying

To pay under the sun

To pay they want you to pray so it might be
they will pay you with nothing

To pay on the nail

To pay and to die, there is always time

To pay and to die you are always in time

To pay above the wheel

To make war loose also the one who wins

To make war is stupid

To make money is sacrifice, to waste is joy

To make money demands time, to waste
them is fast

To make low prices at all costs you end to
undercost

To make excessive favours you end to ruin

To make debts is easy, to pay them is hard

To make charity when you are dead it is of no
worth because it costs nothing

To make charity to those who ask for it is a
mistake, it is like financing a job

To make charity to the others you end up in
charity

To make business with wicked people, you
become wicked

To make agreements is easy, to respect them
is hard

To make a confidence to a man of no value is
like having a bean bag with a hole on your
shoulders

To make a bad job and ask money, is like
stealing

To loose money is the easiest thing

To lie you need good memory

To leave money in despair's people hands
means to loose them

To lazyness never miss a pretext

To know truth you must listen to two liars

To keep your mouth shut you never mistake

To keep friendship : a bag comes a bag goes

To increase price

To have relatives is the same as having theft
home

To be right is not enough, you need the

others to believe you

To have money makes you feel better than to
have a medicine

To have money isn't enough, you need to
know how to spend them

To have debts and not paying them, is like
not having debts

To have a good employee is the same as
having a treasure

To give the bone and keep the meat

To give advices costs nothing

To get rid of creditors, the debtor says he is
bankrupted

To gain, teaches you how to spend

To fight with the strongs you always loose
something

To everybody his own

To eat apples some climb the tree, some wait
for apples to fall, and some others find apples
in the table

To dream of a business gives you more taste
than concluding it

To dream cost nothing

To delegate is the best way to give others
fault

To cut you off they drive you crazy

To cry the dead

To costumers, give full service so to leave no
space for competitors

To competitors do not make favours

To commerce you have known costs, to

manufacture you face uncertainty and risk

To come out is easy but to enter again is hard

To cheat small or big you pay the same

To cheat people you need good intentions

To cheat is the easiest thing to do

To cheat a mountain man you need two
country man

To buy you need a hundred eyes, to sell only
one

To buy is always bad because you must pay

To buy a sandwich costs more than buying
the bread and the meat separated

To believe without a pledge is naive

To begin bad brings you to end worse

To become rich you have to : spare, make,
inherent or steal

To be poor you do not spend a penny

To be good without being known is like non
existing

To be a good communist you must be a
millionaire

To ask for, costs nothing

To arrive second is the equivalent of arriving
last

Time, as and the rich, make what they want

Time separates money from stupid

Time is noble and pays

Time is money

Time does not wait for you

Three things fortune demands : work, brain,
luck

Though I deceived you, with cash you will
deal back with me

Those with the spoon make soup the way
they want

Those with teeth have no bread and those
with bread have no teeth

Those with money have all reasons not to pay

Those with debts miss appointments

Those with debts have credit

Those with a hammer in their hands, look for
nails everywhere

Those who work, polish, those who do not
work, show off

Those who want more than honest loose
both the handle and the bag

Those who want to sell show off

Those who walk fast are good workers

Those who throw away gold with hands they
later search for it with feet

Those who smoke are not real business man

Those who show off , show just all they have

Those who serve the rich will die at hospital

Those who search for thorn are barefoot

Those who sell have the world in their hands

Those who sell cheap disappear by
themselves

Those who seed will harvest

Those who say they have money, try to hide
debts

Those who run after others never go ahead

The small thief goes to prison, the big thief is
praised

Those who robber become rich

Those who quarrel do not want to pay

Those who promise you heaven after death
are liars and thieves

Those who prepare the feast do not enjoy it

Those who praise themselves spill themselves

Those who pay debts gain credit

Those who must pay you, will despise your
work

Those who must pay you, will never call you

Those who mediate do not risk, they earn
only

The one who makes too much discounts is not
able to count

Those who look for a partner look for money

The one who is under a roof when it rains
must be crazy to move

Those who hurry you for money are those
who do not pay others

Those who have money have a relative in
hell

Those who had suffered, enjoyed most wealth

Those who gossip with you, gossip later
about you

The one who gives and then takes, wish him a
snake in the heart

The one who enjoys in his youth will have
troubles when old

Those who earn a lot, think to earn more

Those who do not steal do not build fortune

Those who do not reply at telephone have
debts

Those who do not enjoy what they have, do
not deserve it

Those who want to much will lose the bag
and the handle

Those who destroy the wood and the meadow
damage himself

Those who declare to know nothing, are liars

Those who curse are good, those who do not
are false

Those who change phone number hide
themselves from creditors

Those who bit down prices have half
intention to pay

Those who are not satysfied remain alone

Those who are not punctual are not serious

Those unable are those who want to teach

Those who want money, show off so to have
credit

Those who travel, see anything, those home
do not believe it

Those slow to eat are slow at work

Those not good to do must pay to have things
done

Those in a hurry do not make good business

Those good to make fire are good to make
money

Think bad, you always guess

Things with one leg cannot be told

Thief the one who steal and also those who
carries the bag for him

They want to buy a lot but they have no
money

They speak well about you when they cheat
you

They tell you when they make money, but
never tell when they loose

They tell you that money are not anything so
they keep them all

They did not cheat you, but you let them
cheat you

There is no misery where there is no defect

There is always a rational explanation to
justify a crime

There are plenty of rats where there is plenty
of grains

The worse deaf is the one does not want to
listen

The world is rounded and small

The work of Michelaso : eat, drink and walk

The word of a mafia man worth more than a
thousand contracts

The wish to smell anything, makes you smell
of stupid

The one who ignores to have a fortune he is
the poor

The one who does not share will not make

many businesses

The weed of misery wherever it goes it puts
roots

The wealth of the peasant is in his hands

The vicious path leads you to fall

The ugly secretary, the beautiful in the
street, the good one home

The ugliest man is the one who has reverse
pockets

The truthfull wealth is self controll

The theft never robber where he lives

The tastiest spice is hunger

The stupid's bread is the first to be eaten

The stingy serves its money

The stingy man is not vicious

The stingy is like an alchoolic, the more he
drink the more he is thirsty

The stingy is like a donkey, carries wine and
drinks water

The stingy is always poor

The state is your 60% partner, gives you
nothing, risks nothing, it is the last to break

The spade has a golden top

The soul and heart of the stingy man, are
money

The son of cats eat mouses

The smart guy never gets angry

The shrewed always look for chickens

The shadow of an old, worths more than the

presence of a young

The servants are enemies with a wage

The servant will never be lord

The servant is a paid enemy

The road to hell is paved with a whole of
good proposals

The rich's wallet thrown on the ground
stands by itself, so much it is thick

The rich slides, the poor falls down

The rich men : friends and far away

The rich looks good also poorly dressed

The rich hides his fortunes, the poor shows
off

The rich are not cows but also the poor are
not stupid

The relief of the poors is that the rich has
disgraces

The reasons of poors are filled up with
defects

The pub is the ruin of family

The pub is my home the stupid says

The priest's hat has three corners, one on the
west, another on the east, and the third one
to cheat the poor people

The price of your hat is not the measure of
your intelligence

The poors risk, the rich looks and accumulate

The poors have short arms

The poors have nothing to loose

The poors always pay

The poor miss many things, but the stingy
misses everything

The poor is satisfied with little

The poor dies in his bed

The perpetual saver always lives in poverty

The peasant has a large mouth a tight hand

The peasant deserves the hoe in his hands

The pain you want does not hurt

The owner has one thousand eyes for ten
problems

The opportunity makes you thief

The only good stingy man, is the dead stingy
man

The one with his belly full does not believe

the hungry man

The one who writes does not chat

The one who works gains

The one who works eat, those who do not:
drink and eat

The one who wants to be searched wants to
sell himself very expensive

When goods can't be sold: raise the price

The one who waits for money never gets tired

The one who thinks he has nothing to learn is
ignorant

The one who swears lies

The one who swears he is a liar

The one who shouts louder will have the cow

The one who promise seas and mountains,
nothing will have at the end

The one who loose control loose money

The one who looks for you is to cheat you

The one who looks for a boss looks for a wage

The one who lives of caprices will always be
in troubles

The one who has most, the more will make

The one who has money and land will never
be hanged

The one who has fire inside, sends out smoke

The one who has bitter in the mouth does not
spit sweet

The one who grease most, the better travel

The one who goes fast goes towards death

The one who follows others will never lead

The one who ends into misery, loses the
friends and the relatives

The one who eats fast works fast

Money makers eat fast

The one who eats cherries with the rich, he
will eat the handles

The one who eats alone dies alone

The one who does not know math does not
make good business

The one who does not count will build debts

The one who does not control will break

The one who controls his skin governs a
temple

The one who cleans his plate is a thrifty
person

The one who cheats is a broken or ignorant
man

The one who bows too much, tears his
trousers and shows his back

The one that does not measure will, not last
long

The old spares, the young wastes

The noble with no money is like the
blacksmith with no coil

The most dangerous are those who have
nothing to loose

The more you look, the more you learn

The more you let time pass the less you will
recover your money

The money that we possess is the instrument
of liberty, that we lack and
strive to obtain, is the instrument of slavery

The man with money knows what he wants

The man keeps one column of the house up,
the woman the other three columns

The man by words, donkey by bridle

The local acorns are good only to pigs

The liar hides his eyes or look somewhere
else

The less you work the more you earn

The lawyer looks at his bag and not yours

The intelligent man understands fastly

The illusion to be rich moves us to waste

The highest mountain tops are the most

beated by winds

The heart to the first, bones to the others

The grass of your neighbour is always higher

The goods you sell tells about you

The good name keeps us alive after death

The good name is better than wealth

The good man is always the last to get the
money

The golden key opens the iron doors

The god of money rules over anything

The friends of shwred are shwred

The fundament of world begin with sales

The floor of a man is the ceiling of another

The father prepares the nest, the sons
destroys it

The father builds the house, the sons enjoys
it

The fat has grace

The faked honest betrays himself soon

The engine of economy are small trucks

The end of merchant is bankruptcy

The dress does not make the priest

The donated goods cause pain in our belly

The demon makes the pots but not the covers

The debtor keeps the knife from the handle

The crippled goat survive as long as she finds
the wolf

The covered ashes are those burning

The continuous drop makes a hole in the stone

The continuous drop fills the hand

The chief arrives first

The chief also when mistaken is always right

The cat with his belly full, does not catch any
mouse

The cake attracts all flies

The bread of the chief has seven crusts

The boss buys a big car

The best you always imagine, but the worst
you meet at the end

The best selling is the best buying

The best experience is made on somebody's
else shoulder

The best business is the one you do not make

The best administrator of your money is you

The bag of desire is tightened with a hair

The bag is never full enough not to let a
straw in

The bad weed will never make hay

That which is desired by many is owned by
few

Tell me who you work with and I will tell you
who you are

Take the money they give you and spare your
pride that you might get nothing

Take money fast and do not run to pay

Take away the teeth take away the pain

Survive the one who works, becomes rich the
one who speculates

Suppliers are used like innocent stock
holders

Lawyers lie and cheat

Sunshine is the heating of poors

Stupids and stubborns make lawyers rich

The stupid stops to drink at the first pub

Stupid in the morning even more stupid at
night

Strong is the one who can afford to stop

Stolen goods the way they come the way they
go

Stingyness and wealth are sisters

Stingy and bankrupt people do not get along

Stay with the rich and soon or later
something will fall

Stay with hands in your hands and will have
few today and nothing tomorrow

Start to value things when everybody discard
them

Stand your word

Spend one but keep three as a reserve

Spend more once so you do not buy a second
time

Speaking is silver, silence is gold

Speaking is easy, to do is difficult

Spare white coin for the dark day

Spare and spare that the cat will eat it

Sometime woman is like a chestnut, nice
outside and rotten inside

Someone works, some other just get a wage

Somebody who sells will never be
unemployed

Some work to earn, others to live, the
multitude for others

Some with a draw eat, those who loose
other's money make feast

Some thinks that people were born in the
salame's seasoning room

Some think when they shit and some shit
instead of thinking

Some think competition, we think partnership

Some speak a lot a say nothing other say lot

with silence

Some put money in their pocket before
having them

Some make things, other enjoys them, some
other waste them

Some make countings, other make debts

Some make big balances some others make
money

Some have and some other are

Some do not sleep with debts and some
others do only if they have

Some believe they are horses and are not
even able to walk

Smoke goes where money are

Small responsible, big not responsible

Small hand small heart

Small expences drain your pocket

Silence is gold

Shopper is blind outside his shop

Shopper can see only inside his shop

Shit and money fall on those below

Sheeps can be sheared but not killed

With no poors it is not fair to be rich

Sell when you do not need to sell

Sell good those who buy good

Sellers are like bitches, they praise you and
later fuck you

Sell when the world buy and buy when the
world sell

Sell the rind and keep the pulp, sell the
apartments and rent the shops

Sell raw material to those who transform
cheap

Sell ice to the Eschimos

Sell ice to Africans and do not bother
Eschimos

Sell home and buy in open air market

Sell expensive and buy cheap

See someone you know, let him open his
mouth you know him better

Money in the bank loose their value

Save money that money they will save you

Sail in one boat as long as it goes and then
jump into another

Sadisfaction has no price

Learn to keep dreams in the drawer, with
money too

Sad is that cow that does not get rid of flies
with his own tail

Running after many hare you do not catch
any

Runs most who must save his life than the
one who goes to eat

Rule those with money and not those with the
goods

Rome thieves city

Richness does not make happiness

Rich will starve if poor do not sweat

Rich today, poor tomorrow

Rich or poor shoppers always pour tears

Rich men do not show off

Rich is the one who enjoys his fortune

Rich is only lady death

Rich have the paradise here and later they
buy the other

Rich have nettles in their pockets

Rich dowry marries also a crippled

Revenge should be consumed when you cool
off

Reumatism are like money, those who have
them keep them

Resting money burn into your hands

Rent is a drop on the ground

Relatives jump on the chariot

Relatives are like shoes, the tightest they are
they painfull they are

Quality of machinery, quality of products

Quality goods do not loose value

Put it in the corner that anything becomes
good in the right season

Put it in the calculation that you will die too

Put food into the mouth of a donkey and he
will never bent to eat

Put down prices and you will never raise
them

Punctuality means respect

Prudence in never in excess

Proverbs are the sons of experience

Pride is a bad counselor

Property is a rent, because when we die we
leave everything

Price speaks by itself

Price says the value of things

Preserve junk and do not go to pub

Presents and stolen things have no value

Prepare many bullets to make war

Praise the sea and keep the land

Praise mountain and keep the plain

Praise mais mill and keep corn mill

Practice worth more than grammar

Power shits above mind's reasons

Poors' blood is sweet

Plenty of propaganda, plenty of crisis

Pessimism leads you to spare

Perishable goods burn into your hands

Pepple with filled up stomach do not spend

People with diplomas sit down and do not
grow

People in a hurry know the value of time

Peace is in the bottom shelf

Pay small creditors and keep for last the big
ones

Pay in advance if you want to loose your
money

Pay in advance and you loose anything

Pay care to donkey's chicks, dog's teeth and
priests

Papers help to remember

Paper sings

Pantalòn pays for everybody

Out of debts we never die

Optimism moves economy

Open your eyes and close your mouth

Only crazy people tell their business

One, two times they pay and the third, they
cheat you

One sits best on one's own bench

One hand cleans the other

One breaks nut and some other eats them

Once you let prices down you never raise
them again

On monday we make mistakes

Old man in love, old man lost

Of two fighters the third takes profit

Occasional costumers are always cheated

Occasion are bought with cash in hands

Nowdays money are more important than
virtue

Nothing worth more than an illusion

Not paying does not pay

Not earned bread makes you slave

Not all those who take you out of shit want to
help you

Not all misfortune cause pain

Nobody was born master

Nobody knows where the shoe tights except
the one who wears it

No money pay for youth

Nice looking woman is never poor

New lord new law

Never show that you understand anything

Never say more than you are asked for

Never let your enemy you are scared

Never let others know what you think

Never blackmail your suppliers if not they
will become competitors

Never ask a millionaire how he made the first
million

Never a supplier, never a buyer

Need, makes man to become a cat

Necessity moves intellect

Necessity makes man a thief

My fortune is the death of somebody

My father was so stingy that he pretended to
inherit from me

Morning is the mother of works and night of
thoughts

More than sex, can sleep, more than sleep
can hunger

More risk, more money, less risk, few money

More he has and more he wants

More hands they go through and more they
desappear

More are the days of hunger than those of
feast

Money takes your soul

Money sticks into hand

Money serves, do not serve money

Money runs after good and goods run after
money

Money on one side and frienship on the other

Money never gets old

Money makes money and flies make flies

Money make money

Money make miracles

Money make light

Money make donkey run

Money keep poeple tight and separate

Money in the hands of a stupid are like a
knife in the hand of a kid

Money in quantity are enjoyed at any age

Money in hands burn easily

Money in hand are lost easily

Money have no name or color

Money have no name

Money have no legs but run

Money have no land

Money goes, crazy people remain

Money goes where they better accomodate

Money goes where there is brain and
stingyness

Money goes where there is other money

Money given to your wife never come back

Money get attached to the hands of blind
men

Money do not wait but keep you waiting

Money do not make happiness but help to be
happy

Money do not earnt, burnt money

Money can wait but not death

Money call money

Money are your when you have paid them

Money are to be made in the garbage

Money are the strongest glue

Money are the key to paradise

Money are of those who take them

Money are never enough

Money are the mean to enslave men

Interests are the crop of your slavery

Money are money, shit is shit and you make
money with it

Money are made with garbage and rubbish

Money are made to be spent

Money are made on other's disgraces

Money are like sliding soap

Money are like eels : they slide away

Money are in my house and not in other's
house

Money are always right

Money are a second blood

Money are a mean and not the meaning

Money are a bad thing for those who do not
have it

Money and sin are difficult to value

Money and love make you loose your head

Money and love cause to forget all wishes
and pains

Money and ignorance never stay together
longer than a generation

Money and goods do not hide the goblin

Money and friendship blind justice

Money and ethic do not get along together

Money and cunning destroy friendships

Money and kids: protect them

Money and brothers make the end of birds in
a roast stick

Money and beatings never come back

Money and beatings must always be counted

Mixery is the daughter of vice

Mistake by mistake you learn

Miserable the one who dies with no money,
criminal the one who leaves them to the
church

Merchants are pigs, weight them when they
are dead

Merchant of wine, poor merchant

Merchant makes money before making
consciousness

Merchant is the buyer as much is the seller

Men want to be deceived, let's deceive them

Men of honour have more to pretend rather
than give

Men migrate where money and hopes are

Men make goods and goods make men

Men loose themselves for five things : money,
heart, pride, hunger, pain

Men are like mellons, of a hundred two are
good

Men are at your feet if you grease them

Mediocre people govern

Mediate and do not risk

Mardi grass comes once a year

Doctor and taxes hurt

Many partners many problems

Many kill the wolf and the dog bark at moon

Many chiefs many quarrels, one chief,
everybody agree

Many believe to have a chicken and do not
even have the egg

Manure helps to grow if you spread it

Manage transport so you will controll all

Man with no money is a dead man

Man who already started is half saved

Make treasure of mistakes and go on

Make money the one who knows to wait

Make me a fortune teller and I will make you
rich

Make me a diviner and I will make you rich

Make for yourself and you will make for three

Make everybody believe that something
worth and everybody will want it

Make counts inside your pockets before
making inside other's

Make charity by preventing it

Make business with whom you earn and not
with whom you loose time

Love makes time go, time makes love go

Love makes a lot, money make all difference

Love is the paradise of poors

Love is strong but money almighty

Lost credit is like a broken mirrow

Lord is the one who pays

Lords are of three spiecies : yes lord, no lord,
stupid lord

Long friendship after paying all bills

Locked goods are saved, while unlocked
goods are lost

Loaned horse is never sleep and never eat

Lies had short legs

Lies are the weapons of poor people

Lier and thief the one who promise you life
after death

Lie is like avalanche, more it rolls and bigger
it becomes

Liars answer with a question when you ask
for the truth

Liars always pretend to say truth

Let the angry man cool off, when he finishes
he is cooked

Let no one see what is in your heart or your
purse

Lent goods never come back

Lend money to those who do not need them

Lend money to a friend and you will loose
both

Lend money but do not lend your wife

Leave money when you are dead and not
when alive

Learn to remain at your place and you will
advance

Learn from the shrewd

Lawyers never quarrel

Lawyers never fight against each other

Lawyers have long teeth and filled up pockets

Law is against small robbers

Laughs better who laughs last

Land owners tremble but do not fall

Land never becomes old

Lamb is good to eat also after Easter

Knowledge is power

Knowledge costs sweating

Keep hands in hands

Justice was not born yet

Judge somebody when you take his place

Generous people are strong and powerfull

It's no disgrace to be poor, but it can be
inconvenient

It's best to save at the top of the sack

It worths more the one who sees than the a
hundred who listen

It worths more to controll rather than have

It worths if they want it, if not it worths
nothing

It is not so much for loosing money, but it
burns your stomach

It is not gold all that shines

It is not gold all that melts

It is not abundance if there are no left overs

It is nicer to dream of money more than
actually get them

It is never too late to learn

It is more noisy a falling tree than a growing
wood

It is harder to become rich rather than poor

It is harder not to sell rather than sell

It is easy to risk with other money

It is easy to loose money but difficult to find
them

It is easier to pay from the account rather
than from our own pocket

It is easier to loose rather than to win

It can't always goes well

Interests do not sleep and do not let you
sleep

Interests makes us run

Intelligent producers sell dearer than gross
stockists

Intelligent employee works more when the
chief is not at work

Intelligence is the capital of rich

Intellect let himself be dominated by heart

Instead of a big balance, try to make a
smaller one with bigger revenues

Informed man half saved

Drunk man is truthfull

In time of famine we also eat old bread

In this world not even dogs move the tail for
nothiing

In the reign of poors corruption rules

In the past one word, now not even a
hundred papers

In the orchard of a rich there is always a caki
tree

In the long run, pays back to be honest

In the long run risk does not pay

In the long run quality pays back

In the house of thief, hands in your pocket
and your wallet

In the home spare, in travel spend, when you
are sick waste

In the early morning you fill up your hand

In the draw is better to keep dreams and
money too

In order not to pay they keep on saying they
already bankrupted

In lack of goods the great turmoil starts

In april blossoms also the handle of the
shovel

Illusion is the easiest thing to do because
men believes in what they desire

If you get used to good you will never get
used to bad

If you weak up late in the morning you make
debts at night

If you want to work you always find
something to do

If you want to share gain you must share risk

if you want to go too high you fall down and
break face

If you want to exchange good instead of
money you do not want to pay

If you want peace, prepare war

If you want an enemy, lend him money

If you want a secret to remain as such, do not
tell anybody

If you want a job badly done pay in advance

If you wanna play with cats you will get
scratched

If you try to dig a hole for others you will fall
on it

If you think to solve problems by changing
costumers you end in wolf's mouth

If you stop you are lost

If you spare you earn

If you slow down you go sane and long

If you sleep you do not catch any fish

If you seed in the wind day you will pick up a
storm

if you search you find, if you do not search
you do not find

If you really accept check, accept small ones

If you marvel of those that do not trust must
not be trusted

If you make a cents, it is always on buying

If you loose first bus, you loose also the
second one

If you look for fidelity, look for a dog

If you listen to those in power, anything goes
well

If you listen several times to a lie it will
become true

If you have your guitar you play when you
want

If you have nothing you have no fear of
burglars

If you have no debts you can stop

If you have no brain you must have good
legs

If you have little you give little

If you have doubts, do not even think to make
a business

If you go with wolves you learn to howl

If you give oxygen to others you will remain
in short for you

If you eat all you shit all

If you do not want to lose do not play

If you do not think first, you will cry at the
end

If you do not spare you have no thoughts

If you do not risk you do not nibble

If you do not ride first elephant, you will see
the same view

If you do not look at a penny you do not
worth a penny

If you do not know how to spend you do not
know how to spare

If you do not have you do not loose

If you do know you job, close your shop

If you check all clouds you never go out

If you cannot bite, do not show your teeth

If you bow too much, you run the risk to show
your ass hole

If you are in a hurry slow down

If you are ashamed to work you are ashamed to
eat

If you are a sheep, the wolf will eat you

If you advance payment you pay two times

If words would pay a fee it would be a good
business

If they know you are rich they find pretext
not to pay you

If they are not merchants, they are bandits

If there is noothing in the morning do not
expect something at night

If the work gives no revenues it is not a son

If the chicken is silent nobody knew it makes
the egg

If it is not soup, it will be wet bread

If it is not bread it will be polenta

If everybody pays, there would be no poors

If everybody pays, we would be all rich

If everybody pays, money would worth
nothing

If envy where fever, all the world would burn

If cannot give back do not take

If a troublesome throw you the ball, do not
throw it back to him

I will treat you the way you treat me because
your money worth like my work

I rather had nothing than being poor

I offer and you pay

Make you good price, and they cheat you

I love poors very much but I like to stay with
rich people

If you want to invest : the place, the place,
the place

Hurry is the enemy of business

Hunger makes you jump and love even higher

Horse that looks back has no wish to go on

Horns and debts, hide them

Hope is the last to die

Honour is like wind, escapes from all holes

Honey words are filled up with poison

Higher there are more hawks

High interest high risk, low interest low risk

Help yourself that nobody helps you

He who knows how to beg may leave his
purse at home

He sells pigeon shit to Venetian

He made merchant's ears

He has the oven but no mill to make bread

Having a partner means to have an enemy

Have no hurry to pay and before check
carefully what you buy

Have never fear of your costumers, and stay
always ahead of them

Green wood makes smoke

Gratis is always welcomed

Gratis is always welcomed, except debts!

Gratis anything is goo

Gratis and for god's love

Governs the one with money

Goods worth what they want to give you

Goods worth what they give you and not what
they say to you

Goods worth if the one who wants to buy has
money

Goods with shirt can be sold at higher price

Goods run after money and money runs after
goods

Good words, do not fill up your stomach

Good words grease, bad words hurts

Good words and bad actions deceive wise and
crazy

Good proposals come before money

Good payers do not mind to give good

guaranties

Good or bad, after a contract let's have a
drink

Good obtain with efforts are better preserved

Good merchant pay fast

Good goods always sell

Good dogs do not miss a master

Good and stupid are brothers

Gold does not wait

Given things never come back

Give yours but do not ask mine

Give them the hands and they will take your
arm

Give mortar to your house walls when you

start to gain

Give higher quotations so something remains
for you

Give everybody his own part you will go on
making business

Give bread to others' dogs and your dogs will
bark at you

Gentlemen we are born and not become

Garbage goes after the current

Gain with no risk makes you rich

Full stomach makes empty skull

Fruits falls down near the fruit tree

From working and gaining there is a huge
difference

From smart guy worth more what he does not

say rather than what he says

From sad payers you take any payment

From rotten wood comes out bad burning
wood

From business comes business

From an intelligent man you learn also when
he does not speak

From a rich relative something might always
come down

From a rich house, if you do not have much
you get something

Friendship is one thing, money is another

Friends are friends as long as you keep the
winecellar key

Friend of everybody, friend of nobody

France or Spain we just want to eat

Fortune pass by without knocking at the
doors

Fortune is of those who catch it

Fortune comes if you run after it

Forbidden apples are the tastiest

For the rich too much is a few, for the poor a
few is a lot

For the poors is always hunger

For the one who has no money, his stockings
are short

For the one who does not pay it is always
tomorrow

For somebody's fault we do not make credit
to anybody

For money we sell our soul

For money we become blind

For money also blind can see

For any mistake there is always somebody
who must pay

For a stingy man it is always too much

For a fat day there are a hundred skinny days

For a cents I stay home

For a cents cries also a kid

First you must think and later act

First pub on the way sells the most
expensive wine

First order small and I pay, second order
small and I pay, third order big and I cheat
you

First of all you help yourself alone

First of all : money

First money are the hardest to make

First gain is to spare

First business is to draw

First : learn not to loose

Firms endure if the bosses are less than two

Finish money and finish love

Find your costumers and do not let them find
you

Find reasons not to make a business rather
than to make it, you will find no surprise

Filled up with money, filled up with friends

Filled up with money like an egg

Filled up eyes and empty hands

Few money no feasts

Few money make few money

Fear those who keep prices high rather than
those who keep prices low

Fear governs

Fashion come and goes away

Fall in misery and you will loose friends

Facts remain, words fly

Experience pays back

Experience is like a comb, you have it when
you are bold

Experience is better to make on other's skin

Experience costs

Expect for worse and you will feel lucky

Everybody think that justice is his own
interest

Everybody like to rule

Enjoy what you have and do not mind what
others have

Empty stomach you spend alot

Empty stomach makes you desire what you
had

Eat what you have and be silent of what you
are

Eat this soup and jump from this window

Eat this bone and cross this ditch

Eat candles and you will shit candle's strings

Easy money you waste them easily

Earth rolls around money and good proposals

Early morning fills your hands, midday so and
so, night is a desperation

Each unwanted effort make the day longer

Each thing in its right time

Each single business is a risk

Each rose has its own needle

Each poor in his house is a king

Each minute born an idiot

Each living day is a gain

Each fruit in its right season

Each dog moves his own tail and each idiot
must say his own version

Duties must be accomplished immediately or
you will never be made

Dreaming is cheap

Don't throw away the old bucket until you're
sure the new one holds water

Dogs testicles and the money of poor are the
first to be shown

Dogs shows testicles, and bums show off
money

Dog with two masters starves

Dog with filled up stomach does not mind dog
with empty stomach

Dog does not eat dog

Do not wake up sleeping dog

Do not wait for somebody else train

Do not wait for apples to fall

Do not undress to dress others

Do not trust who treats you too well

Do not trust who do not trust others

Do not trust what banks says

Do not trust those who take you clothes off in
your home

Do not trust those who slap on your shoulder

Do not trust those who make business with
others money

Do not trust those who look nice because
they have nothing else to hide their defects

Do not trust the stupid nor the shrewd, but
only you

Do not trust sleeping dogs

Do not touch eating dog or player who loose

Do not tell who you are, but let others notice
who you are

Do not tell somebody he is the chief, because
he will start to do nothing

Do not steal in the house of thief

Do not send goods they did not order, if not
they think it was a present

Do not quarrell with a troublesome, ignore
him

Do not quarrel with a quarreler

Do not mix money and relatives

Do not make tomorrow what you can do
today

Do not make the step longer than the leg

Do not make fire far from the pot

Do not make business with crazy, bandits and
ignorants

Do not look where you have fallen, but try to
understand why you have fallen

Do not let them know you know anything

Do not leave a horse to ride a donkey

Do not give to somebody who does not
deserve, he will waste it

Do not give somebody the time to realize he's
making a bad business

Do not give guarantee on someone's behalf
that you might happen to pay

Do not fear to have too much money

Do not do anything for reward

Do not buy from who pray you

Do not ask the barman if he serves good wine

Do not ask others what you can do

Divide and reign

Diversify your activities and you will never
remain penniless

Disgrace has wings, fortune lead feet

Dinner's table steal more than a thief

Desgraces are always ready, the same as
table's pub

Democracy is a pretext to better steal

Debts that are not paid are that do not exist

Debts are not paid when you make them

Debts are like burglars in your house

Death and taxes always win

Dead times kill productivity

Dead cow end of the milk

Cunnings always notice only when goods are
in defects and not in excess

Cunning guys stay away from quarrels

Crooked born man does not die straightened

Criminal the one who does not make charity
when has nothing to loose

Creditors speak well about their debtors

Creditors must stand up for their rights

Credit card is a robber inside your house

Create needs and do not sell ideas

Crazy the one who risk and crazy the one
who do not risk

Courage is half of the business

Counting does not make money grow

Count and recount not to pay at the end

Customer is always right

Corner shop gives wealth even to a stupid

Cooperation is power

Cooperate is smart, to ignore is not clever, to
make war is stupid

Control to whom and where you send goods

Continous drop fills up the pot

Conpliments and bendings do not cost a cents
and pay back pieces of eight

Communal things have no owner

Comfort must be paid

Close one eye but never close both

Clever people exist because there are many
stupids

Clear agreements, long friendship

Choose by yourself and not let other to
choose you

Cheat hear and cheat there, they go on

Cause lack of goods, so their price will
increase

Carefull, the world is filled up with toady

people

Carefull to those who pay fast the first time,
later you will pray them

Carefull to postponed checks, if the signer
dies you loose anything

Carefull to give one hand because they might
take you the whole arm

Carefull because also good scorpions were
born to sting

Buy well those who do not need to buy

Buy well those who buy once

Buy those who have money and not goods

Buy from those who inherit or those who are
poor

Business stay outside the doorhouse

Business is made with money in hands

Business is made by two parties if not it is not
business

Business is busniss when it is done on both
sides and not only one

Business is business

Business happens along the way

Business goes up and down, back and forth,
just make sure to take the right bus

Business are made below your feet

Burns the hat of the one who bends before
everybody

Brothers scuffle is worse than war

Brothers are like dog and cat

Brothers and money end with knives

Broken ship, sum up!

Bread outside your house is too salty or
tasteless

Bread is always hard for those who earned it
with honesty

Bravo who earns, rich who spares

Bitch love and priest charity, they die the
same day

Birds must be caught when they pass

Birds are known by their singing and men by
their speaking

Big numbers, little money, many dangers

Big loss big loss, small gain small loss

Big is weak, small is strong

Big debt big enemy

Big danger big gain

Big costumers caress you in the beginning,
later they soffocate you

Big costumers: a lot of goods, many thoughts,
many risks, few revenues

Big business should be made with head
rather than with the heart

Big business requires long time

Between truth and lie you sell things

Between the certain and uncertain choose
always the certain

Better your home bread than the roast in
others home

Better toilet paper than postdated checks

Better to be like Saint Thomas who put his
nouse

Better to ride a cow than walk

Better to resist than make a favour to
competitors

Better to pay with a bit than with the skin

Better to marry a rich rather than a poor

Better to loose a good business rather than
making a bad one

Better to have knowledges rather than
friendships

Better to go to bed without supper rather
than weak up with debts

Better to give for free rather than lower price

Better to fight in the beginning than later

Better to buy milk than the cow

Better to bend rather than break down

Better to become red now than dark later

Better to be paid now rather than tomorrow

Better than you: money

Better robbers three times than work or
financial inspectors

Better not to work rather than beeing
cheated

Better not to do something rather than badly
make it

Better many small costumers rather than few
big costumers

Better late than never

Better holed trousers rather than new ones

with debts

Better few than many promises

Better excess than lack

Better bread every day than chickens that
finish

Better an egg today rather than a chicken
tomorrow

Better an egg a day than a chicken soup

Better alone rather than in bad company

Better a small gain with few risks than a big
gain with many risks

Better a skinny agreement rather than a fat
declaration

Better a lot than too less

Better a living donkey rather than a dead

doctors

Better a filled up poor rather than a rich in
despair

Better a few today than a lot tomorrow

Better a cents of freedom rather than a
golden prison

Better to measure a second time rather than
cut wrong

Best business I make myself alone

Bells do not ring if nobody pull them

Before war diplomacy comes

Before sharing you must produce

Before sharing gains you must share debts

Before lotting, buy it all

Before joy there is must

Before interests there are no friends

Before building a road, buy anything around

Before being rich or poor, be a gentleman

Before answering think about it

Before a dinner table we confess ourself

Being demanding does not mean you are
rich

Bed is the poor's paradise

Beauty is only half of the dowry

Beautiful women and tasty wine are the first
to tear you down

Beautiful wife, stingy husband

Beautiful outside but inside is always worse

Beat your horse and you are beating your
pockets

Beat the iron before it cools off

Be sure that your counselor has no interests
in counseling

Be ready to the worse and you will always be
safe

Be more scared by a poor who becomes rich
rather than a rich born rich

Be like a hunt and tomorrow you will rest

Be friend of the powerfull

Be carefull to enjoy too much

Be carefull from what you believe to know

Be carefull from not barking dog and unsharp
knife

Barman keeps always a bag of salt behind the
bar

Barking dog does not bite

Banks speak nicely of their creditors

Banks make their own interests

Banks help you to.....die!

Banks give you the umbrella when it rains and
take it when it rains

Banks and Government never risk

Bandits wear : uniforms, jackets, toga, habit

Bandits are like nettles, they grow without
efforts

Bags and empty sacks do not stand up

Azard helps the courageous

At the third call you buy cheap

At the last moment you make bad business

At night we empty the bottle in the morning
we fill pockets

Ask for explanations if you want to listen to
lies

Ask advice to the old and help to the young

As long there is bread in the monastery, no
monk is missing

As long as you do good you never mistake

As long as train goes another comes

As long as there is power the wheel turns
around

As long as there is money care, and when it
lacks leave it

Apples with worms are on the ground, good
apples are in the highest branches

Apples fall down if you scroll the tree

Anything it was might repeat, also misery

Anything comes and goes and nothing
remains forever

Anything come and go, also what we have

Anything at his own time

And for a point Martin lost his cloak

Ambition and hatred are bad counselors

An original supplier manufacturer is slaved to
his ignorance rather than his job

An alcoholic is a golden mine for the pub

An alcohol drinkers do not worth a cents

Always controll who works for you, if not they
cheat you behind your shoulders

All things look nicer when exhibited im
shopwindow

All the world is like a small town

All knots are trapped in the comb

All is levelled to the ground

All gipsies speak good about their horse

All donkeys are able to lower prices

Against asshole reason has no value

After the Saint the miracle fades away

After shit comes gold

After forgaving, there is beating

After a slope there is a descent

Advices are the cheapest thing

Advised man is half saved

Accept the word of somebody but on a
certified paper

Accept the slap's friend and refuse the
enemy's kiss

Abundance generates arrogance

About the product you sell you must know
always more than your costumers

A written piece of paper worths as much as
words, but it is better to have it

A woman who spares is better than a bank

A woman who cannot choose sell herself
cheaper

A woman makes and destroy a family

A woman hair pull more than a couple of
oxen

A whole of exteriority but no substance

A well spiced word might tie more than a
hundred chains

A Venetian supports ten bums

A unskilled artist closes his shop

A tree with too many fruits does not mature
them all

A thousand aunts eat a lion

A strong firm has only one owner

A small robber is hung by the big robber

A slave remain slave because he thinks as a
slave

A serious firm has only one boss

A security worths more than thousands
incertitudes

A skinny year makes seven fat ones

A rich is never generous

A pump of water next to a pub, always
disturbs

A promise worth more than a contract, they
said

A poor without havings, worths more than a
rich with debts

A people that weak up early, is a rich people

A man with no money tries only to take time

A man with brain has always an ace to play

A man who runs after many rabbits does not
catch a single one

A low and an high one make a draw

A lie wash the other

A lie travells along several mouths before a
truth wears a pair of shoes

A lazy mother makes lazy daughters

A half truth worths as much as a lie

A good thing sells itself alone, a bad thing
must be showed off to sell

A good merchant praises himself

A good merchant gives no credit

A good liar must have good memory

A good interpreneur is also a good worker

A good gain is a good spending

A good brain worths more than a hundred
arms

A guarantee worths more than a hundred
words

A firm with no sellers is like a fisherman with
no net

A firm is built by standing up, but governed
from a chair

A few make a lot of words

A father's nail worth more than all his sons

A father support seven sons, but seven sons
do not support a father

A family is a firm

A drawing horse worths more than a
hundreds looking

A donkey worths more than a doctor with
debts

A dog has four legs but it does not walk on
four paths

A creditor looks for his debtors to listen to
their lies

A cow already sold, everybody wants it

A chief will be chief as long as he think like a
chief

A chicken never participoate to his dinner

A check is a piece of paper, is is the one who
gives it who makes it worth

A certainty today might be an illusion
tomorrow

A business is a good business when you have
nothing to loose

A bunch of cotton worth more than a jacket
nobody wants

A bitch cheats you two times, your wife three

A bit to the iron ring and the other to the
barrel and help each other

A bit of truth makes you believe all the lie

A big car is a debt

The fool speaks, the wise man listens

Smooth seas do not make skillful sailors

Peace is costly but it is worth the expense

One must talk little and listen much

It is not work that kills, but worry

It is not what you are called, but what you
answer to.

If you're not part of the solution, you're part
of the problem

If your mouth turns into a knife, it will cut off
your lips.

If you run after two hares you will catch
neither

The poor make goods, the lord enjoys and eat
them

Do not make black money with someone who
to loose less than you

Man with no money beat the moon

When hunger enter from the door, love
leaves through the balconies

Man with no torch goes to bed in the dark

Gold does not stain

When the house burns the world come to get
some warm

Misery makes misery

The food of the poors is in the bag of the
rich

When you dress as it were Sunday everyday,
you are crazy or poor

Those who expect help from azard, will have
a skin as long as a bear

New boss new law

Entertainer, poors, dancers, artists, their end
will be at hospital

The bread of the boss has three crusts

Better to deal with a stingy rich rather than
with a kind poor

People make war and the kings hugs each

other

Do not accept advices from people who
already went to ruin

It is a harder job to play the rich with no
money than work all day

Do not accept advices from the poor man: he
speaks well nobody listen to him, he speaks
bad he is hunged

The joy of the stingy, is to look at the
misarable

When the poor man throws his throusars in
the bed he makes a baby

The poor with what he can, the rich with
what he wants

The money of the poor are killed

Someone else throusars break your back

The boss is the spider, the peasant is the fly

The pain of the lord sends everybody to
misery

Some people can piss in their bed and state
they were sweating

The stingy is the poorest

Protection of the rich is like an old donkey
trotting

Those who have friendships with the rich, die
in a bed of straws

When there is no money the big screaming
begins

You never know who you are working for

The pain of the stone is the worse existing

The bankrupt man undersells the goods and
brings the money home

We always mistake because experience is
never enough

We never make enough experience

Many lords in a firm : steal, steal and steal

With money you are always welcomed

It worths to fight because we do not know the
future

Buy always below the towerbell

Buy with the head rather than with the throat

Buy food when you are not hungry

Never make up decisions with empty stomach

A nail comes out with another nail

Before money you have to build a name

We always speak bad of those we fear

First I cheat you and later I will pay you

Do not solve a mistake with another mistake

Buy with the head rather than with the eyes

Those who sell have the world in their hands

With kick in your ass you go on

Buy with full stomach and empty testicles

Nobody eats a poisonous fish

Do always the job you know

When it is time to eat there is always a big
crowd

Those who do not plant dates do not eat
dates

The more you spend the less you spend

No tools no jobs (Serb)

The rod has two ends (Serb)

Wolf may loose its teeth but never its nature
(Serb)

Where there is smoke there is fire

Actions speak louder than words

Good news travel fast, bad news even faster

Good deed is easily forgotten

Debts are bad friends

One swallow does not make a spring

The higher they fly the harder they fall

So many men, so many options

When two friends have a common purse, one

sings the other weeps

Dead man forgotten debts

Everyman loves himself

No debts among friends

The fool lives where he was born, the smart
where he lives better

The more you spend and the less you spend

Buy new to avoid to buy again

People wish you to die when you have
money and are rich

When the bell rings each woman becomes a
bitch

Fool the one who believes to the tears of an
heir

Spend no more than your gain

Good price breaks the bag

Plough deep and you will earn the world

Those who beat their horse, beat their pocket

Those who despize want to buy

If you fear the devil, you won't make a cents

Those with money are always right

Those who have money spend money

If you advance money you will have a bad
service done

Those who play azard games do not eat well

If you have land you live well

Those who despise cents do not worth a
cents

If you order, you pay

Vices are like holes in a sack of grain

The more you spend the less you spend

If you mistake with brain you pay with your
pocket

Spare and the cat will eat

Go to the market with few money and you
will spend for stupid things

When we like goods we do not care for the
cost

When you earn you eat

Spend less and earn a lot

Where there are money, there are prostitutes

Good wine, money and ability do not last long

The sick man does not eat but eat anything

First make money and later the conscience

In doing unknown jobs your money turn into
flies

Money make rats dance

Money brings the goose home

Money comes slowly and go away fastly

Rich men have paradise on earth and buy the
other when they die

When you are home spare, when travel
spend, when sick waste

Shit makes money

The pot of the craftsman if it does not boil
today, will boil tomorrow

The goods that are ordered want to be paid

Love is powerfull but gold is allmighty

The stingy man would not shit to avoid to
loose something

The ugliest man is the one with empty
pockets

Better to have money and be appointed as
stupid than poor and intelligent

Do not spend all you have, do not say all you
know

Good income good outcome

A good sell helps you to spend more

Good gold does not get spotted

The father earns, the sons waste

What does not come through the door comes

from the orchard

Money from gambling games remain one
hour in a place

Money and friendship blind your judgement

Your right hand shortens when you pay and
get longer when must take

With no money no spending, with no job you
depend on somebody

Spend money for what they worth

All jobs spend money

The fundament of richness is power, the
fundament of power is controll, the
fundament of controll is knowledge

Search for the boss if you do not want to pay
the commission

Insist, and insist, never give up, at the end

you will be successfull

Money moves from hand to hand fastest than
wind

When they have money they do not pay you,
and when they haven't money they have the
face to cry before you

I do not make business with ass but with
brain

Rich people, at night sleep home

If you win you are always right

Nobody wins war with excuses

With maybe you will win no war

No chickens no foxes around

Without poors the rich would starve.

When you sell something yellow, just say it is

gold

Do not gather conclusions alone

Money do not wait for you but make you wait

When they do not pay you, to run after money
is hard

Debtors are masters in hiding themselves

Have no money during holiday season

Under promise and overdeliver

My friend is the wallet

Run behind the big guy

With a takimeter you make a taxi

Money talk bullshit walk

Think before you take a decision, but than go
and do not look back

The missed gain in business is a loss

In business, you lose your time or your
money

Money spent in planning is money saved in
production

Anything nice is addicting

The credibility of a lie is proportional to its
proportions

The devil's advocate will open holes in your
truth

If you owe your bank a hundred pounds, you
have a problem. But if you owe your bank a
million pounds, it has (John Maynard Keynes)

If you owe your bank a billion pounds
everybody has a problem (The Economist)

The amount of money that is in your bank at
the time of your death is the extra work you

did which wasn't necessary (Hitler Adolf)

There is no nobility in poverty (Belfort)

When you do not like to answer questions,
you quickly learn not to ask any (Zone 414
2021)

Do not hold as gold all that shines as gold
(Latin dictum)

You're wiser to fill your head now if you want
to fill your belly later on (Nels Olson Borlaug)

Care not who makes a country's laws as long
as I control its money (Mayer Rothschild)

Nothing cost nothing (Ocean 11, 2004)
It is more blessed to give than to receive
(Sergeant York 1941)

If you know how to use money, money is your
slave; if you don't, money is your master
(Latin dictum)

It is not he who has little, but he who wants more, who is the pauper (Latin dictum)

The name of friendship lasts just so long as it is profitable (Latin dictum)

Never trust a man who wants something from you (The Osiris child 2016)

Men generally believe what they want to (Latin dictum)

The written word endures (Latin dictum)

The poison is in the tail (Latin dictum)

Danger is sweet (Latin dictum)

A man to a man is a wolf (Latin dictum)

Trust is priceless (Centurion 2010)

Stupidity cannot be prevented (Raffaele Serafini)

Money shine also at midnight (Luca)

Easy wealth should arise suspicion (Raffaele
Serafini)

If you steal, steal a lot (Sharper 2023)

The world wants to be deceived, so let it be
deceived (Latin dictum)

Money ain't good if they do not buy
happiness (Younger generation 1929)

Truth is quite while lies are loud (Jesus
Revolution 2023)

Time is the most expensive of things (Norik
Arakelyan)

Rich people want everything (Zone 414
2021)

World is half to sell half to buy, but I am the
one with the money (Raffaele Serafini)

No thing is given for nothing

Who dress and lie better than the devil?

No one's smart but lucky (Raffaele Serafini)

Attractive bait is poisoned (Raffaele Serafini)

By playing by both sides, you controll the
outcome

If your lie is too big, they will believe you
(Raffaele Serafini)

When you lie, lie big (Raffaele Serafini)

Few poison a day does not kill (Ciu)

First rule: trust no one (Shogun 1980)

Every time you reuse something, you spare
something (Raffaele Serafini)

I f you do not want to loose do not play with
gamblers (Raffaele Serafini)

In every firm, there is only one boss: the
costumer

Things you own end up owning you (Fight
club 1999)

Generosity comes from a full stomach
(Concrete utopia 2023)

To take something you need not, it is like
stealing from the poors (Raffaele Serafini)

When you pay someone good, you do not pay
his time, but his experience (Raffaele
Serafini)

Anybody can be bought, we just do not know
the price (Lepke 1975)

A car is the cheapest trophy to let people
believe you are rich (Raffaele Serafini)

There is always a good reason to do evil
(Raffaele Serafini)

A nation that does not mint, is a colony

It is so cheap to cheat

It is by riches that wisdom is hindered

Vice is the thing that costs you more
(Raffaele Serafini)

Vice consume you in relation to the amount
of attention you give to it (Raffaele Serafini)

Good coated with a story can be sold dearer
(Raffaele Serafini)

Nobody doesn't have much to loose (The
harder they fall 1956)

Better to get out on top (Griselda 2024)

You don't do it for the money, you do it for
the game (The good liar 2019)

An artist must remain poor, otherwise his
talent like his stomach grows fat and stuffy

(The life of Emile Zola 1937)

In every honest man there is a thief trying to
come out (A stranger among us 1992)

You can take the silver or you can take the
lead (Red right hand 2024)

When you reach the top, enjoys while it lasts,
because it never does

It is all about luck (Raffaele Serafini)

If they half your wage you get angry, if prices
double you shut up

Honesty is the youngest of virtues
(Nietzsche)

In the end honesty pays

Money is not the prime asset in life (Wall
street money never sleeps 2010)

Bulls make money, bears make money and
pigs get slaughtered (Wall street money

never sleeps 2010)

The misery of the rich is that he spent his life
to buy money (Raffaele Serafini)

A slave keeps his head down, a master keeps
his own raised all the time (Raffaele Serafini)

Misery breeds desperation (Jimmys hall
2014)

It is not about the money, it is about the
game (Wall street money never sleeps 2010)

Money never sleep (Wall street money never
sleeps 2010)

Beggars cannot question (1923 2022)

There is no honour among thieves (Narcos
2015)

You can't play poker with a gangster without
any card up your sleeve (Munich: The Edge of
War 2022)

The one who prints money is sovereign, the
others are colonies

The enemy of trade is time

No discounts for gold (Raffaele Serafini)

There is no free lunch

The one with money is always right (Crosato
Nereo)

The richest is the one who is happy with
nothing (Raffaele Serafini)

You will always feel rich if you keep ready to
loose everything (Raffaele Serafini)

Nothing is for free or by case, even it is
presented as such (Raffaele Serafini)

Beggars cannot be choose (A knight tale)

2001)

Even a broken clock is right twice a day

When everybody has debts, the one with a
penny is rich (Raffaele Serafini)

Only a banker should consider a mortgage a
luxury (1923 2023)

Confidence is a very fragile thing

Jewelry are womens's best friends (Saratoga
Trunk 1945)

A woman with holes in her hands is a debt
(Raffaele Serafini)

War takes wealth away (Raffaele Serafini)

A woman who accepts whatever comes, is a
treasure (Raffaele Serafini)

Do the business you understand, do not do
the business you do not understand

You wont get rich at the expanse of a friend
(The count of Montecristo 2024)

Hunger and avidity bring you to touch the
ground (Raffaele Serafini)

Bricks can only be converted to money,
money can be converted to anything (Raffaele
Serafini)

Lending money is a way to loose money and
friends (The alto knights)

Money can lead to bad decisions and
evaluations

Leave those who tell you half the story

Sex sells

The cunning believes that honesty
corresponds to stupidity and he despises it
(Raffaele Serafini)

When you arrive late there is only bone to
gnaw (Raffaele Serafini)

Everything that is dangerous it converts in
money (Pablo Escobar: El Patrón del Mal
2012)

When someone tells you halfstory, leave him!
(Raffaele Serafini)

When you arrive late, there is only bones left,
the meet has already been gnawed (Raffaele
Serafini)